



Knickerbocker Ice Festival Teams up with MI-BOX to Collect Coats for People to People

Pomona, NY - January 4, 2012 – The Knickerbocker Ice Festival and MI-BOX Moving & Mobile Storage of West Haverstraw are encouraging festival attendees to donate clean coats and clothing for a Coat Drive to benefit People to People, Rockland's largest food pantry charity committed to assisting the county's neediest families. The [Sixth Annual Knickerbocker Ice Festival 2012](#) is being held at Rockland Lake State Park on January 28th and 29th.

"We hope everyone comes to the festival and brings at least one, clean coat that we can give to People to People. Whether for children or adults, your donation can go a long way in helping a family in need right here in our backyard," said Lauren Schroeder, Marketing Manager, MI-BOX Moving & Mobile Storage.

MI-BOX will have their familiar collection units out at the festival, being held at Rockland Lake State Park, so all anyone needs to do is bring an extra coat or two with them when they come to enjoy the Ice Festival.

"Tens of thousands of visitors are expected to attend the Knickerbocker Ice Festival January 28th and 29th and we hope to get many coats to distribute to those in need," said Rosemarie Monaco, co-producer of the Knickerbocker Ice Festival and member of the board of People to People.

For more information about sponsorship opportunities or how to become a volunteer, contact Maria Rodd (mrodd@knickerbockericefestival.com or 845-290-1644) or Rosemarie Monaco (rmonaco@knickerbockericefestival.com or 845-535-3453 x207).