

# **Knickerbocker Ice Festival Adds Green to Wintertime Fun**

*Rockland Lake's January Event to Feature LED Lighting, Earth-Friendly Plates and Utensils, and more*

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**Pomona, New York – December 16, 2009** – The Knickerbocker Ice Festival is adding some green to the wintertime event with ecological and earth-friendly products, services and educational events to demonstrate how anyone can be more earth-friendly.

The Knickerbocker Ice Festival, celebrating the Hudson Valley's 19<sup>th</sup> century ice industry, runs January 23<sup>rd</sup> and 24<sup>th</sup>, 2010 at Rockland Lake State Park in Congers, NY.

The park's been designated a priority site for sustainability initiatives within The Palisades Interstate Park Commission's (PIPC) 28 parks and historic sites. Rockland Lake will work with the Ice Festival to set the standard for the greening of special events in other parks within New York State.

At the Ice Festival, people will learn what they can do to help decrease their footprint on the planet. Hydrogen-powered SUVs from General Motors will help shuttle people around the event, LED (light-emitting diode) lights will illuminate the ice carvings, pathways and ice gallery, and the food court will exclusively feature biodegradable cutlery, cups, plates and bowls made entirely of organic material, but look and feel like plastic.

"Solar-powered signs provided by the NYS Department of Transportation on area roadways will direct passers-by to the event. Everything in the park will be recycled, composted, and disposed of properly," said Maria Rodd, managing director, Knickerbocker Ice Festival, Inc.

"From the firewood for the warming stations to the creation of rustic Knickerbocker Benches, every aspect of the event's carbon footprint will be analyzed and refined to ensure that the event is an environmental success," said Timothy Englert, Development Specialist for the Palisades Interstate Park Commission.

The Ice Festival features various activities including an ice sculpturing invitational, a KIDZ Ice Park, Artists In the Parks, "Cool Crafts" craft tent, Knick's Canteen, the Cold Rock Café, an historic ice gallery, history and shopping tours, and more.

## **About the Knickerbocker Ice Festival**

The Knickerbocker Ice Festival ([www.knickerbockericefestival.com](http://www.knickerbockericefestival.com)) celebrates the history of Rockland's ice industry. In the 19<sup>th</sup> century, the Knickerbocker Ice Company harvested ice throughout the Hudson Valley. Knickerbocker Ice Festival Inc (KIFI) is a non-profit organization incorporated for the purpose of implementing the Knickerbocker Ice Festival in cooperation with the Palisades Interstate Park Commission.

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